



**WE KNOW
THE VALUE OF
COOPERATION**

**TAX REFUND X BIG DATA
CONSULTING SERVICE**

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01.

WHO WE ARE

OVERVIEW

VALUE

O1

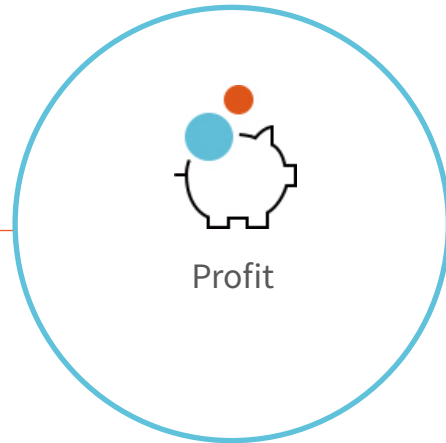
WHO WE ARE

C.C's Management Philosophy

VALUE

C.C is an artificial intelligence research corporation that values cooperation.

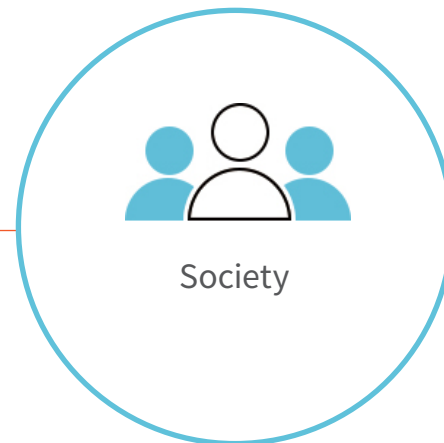
Our technical skills and sensibility contribute effective business solutions to customers; by researching and commercializing the value that can be passed down to the next generation, we provide innovation that everyone can equally enjoy.



01

Profit

We pursue not just our own profit, but future-oriented profit of customer-business as a whole.



02

Society

We take charge of the impact of business on society, pursuing activities that enrich society.



03

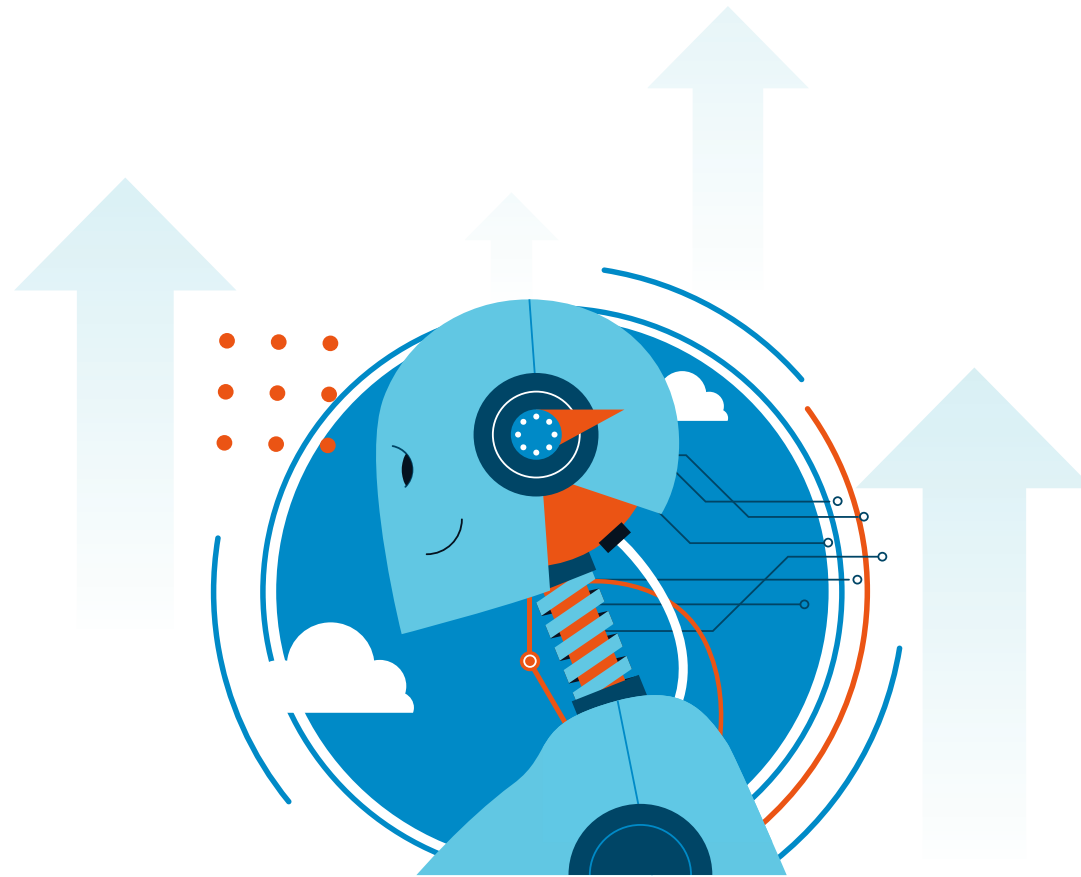
Contribution

We appreciate the social achievements of our senior corporations, so we seek to make decisions that can contribute to the next generation as well.

WHO WE ARE

What is C.C seeking from artificial intelligence (AI)?

We are seeking for an artificial intelligence to become a virtual assistant where it improves our quality of life by helping people when they make their decisions.



O2.

WHAT WE DO

C.LIFE

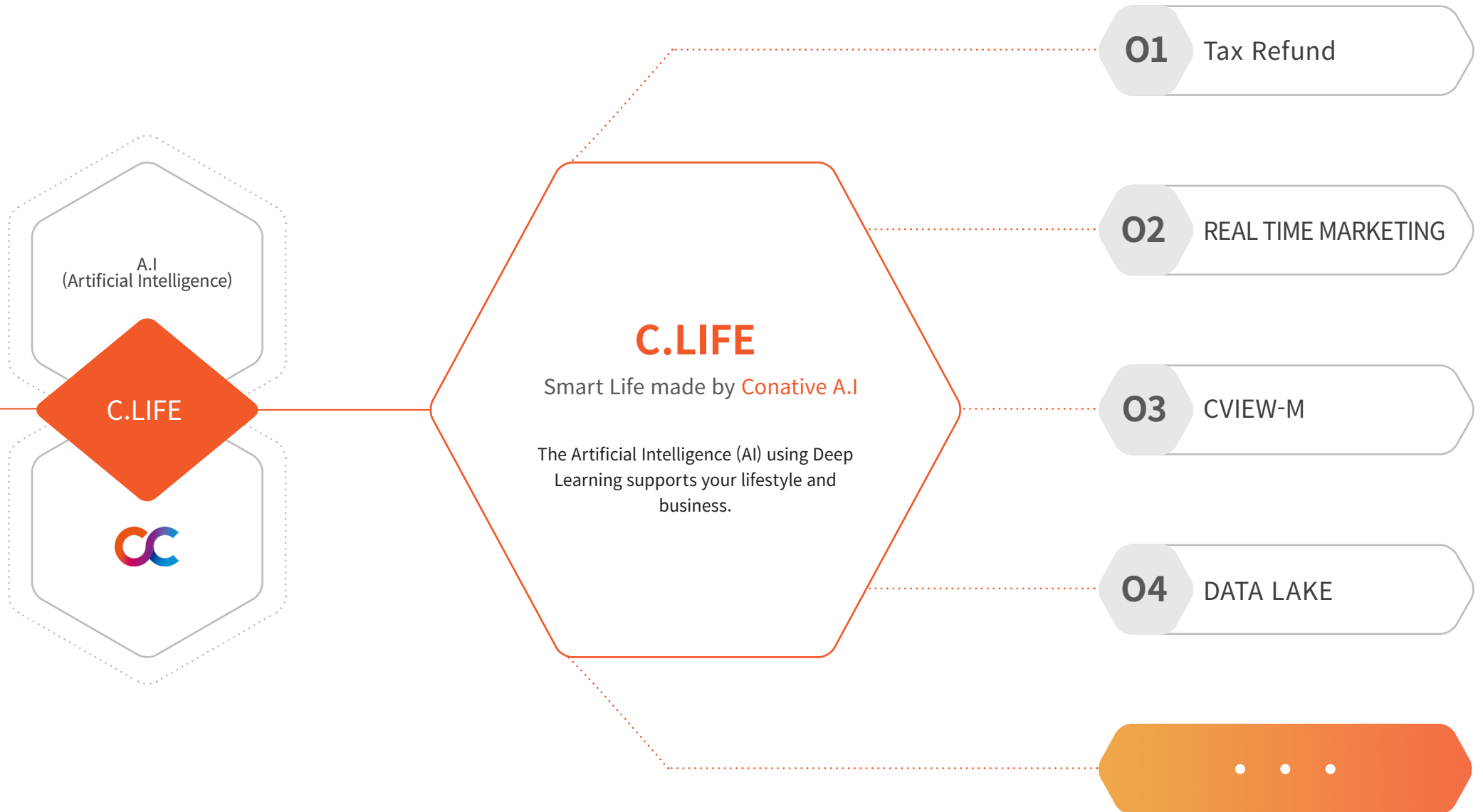
TAX REFUND

REAL TIME MARKETING

CVIEW-M

DATA LAKE

WHAT WE DO





WHAT WE DO


C.VIEW-T (Tax Refund)


C.View-T Tax Refund service is for Chinese tourists visiting Korea and/or Japan.

	TR Service Types	Refund Method	CC	MOT
Provides Combined Services according to the Merchant's Situation	<p>◆ Pre-Refund : Deduct the Sales Tax Before the Payment</p> <p>- Present a passport at purchase, and pay the amount before sales tax (sign buyer's pledge)</p>	Pre-Deducted	Yes	No
	<p>◆ Post-Refund : Get Refund at the Store After the Payment</p> <p>- Present items, passports, receipts, and payment cards at separate tax refund counter of the store, and get refund</p>	Cash + WeChat	Yes	No
	<p>◆ Airport Refund : Get Refund at the Departure Counter After the Payment</p> <p>- Visit a separate tax refund counter of the airport after passing the custom/immigration with the refund slip from the store, and get refund (To be applied after digitization in Japan)</p>	Cash	Yes	No
	<p>◆ Online Refund : Get Refund using WeChat Platform After the Payment</p> <p>- Scan the refund slip using WeChat platform and get refund using real-time Immediate Refund Service + Users are automatically subscribed to the CC WeChat mini program</p>	Cash+WeChat+Ali	Only	Yes

 No Need of Physical Location

 No Wait Time For Refund

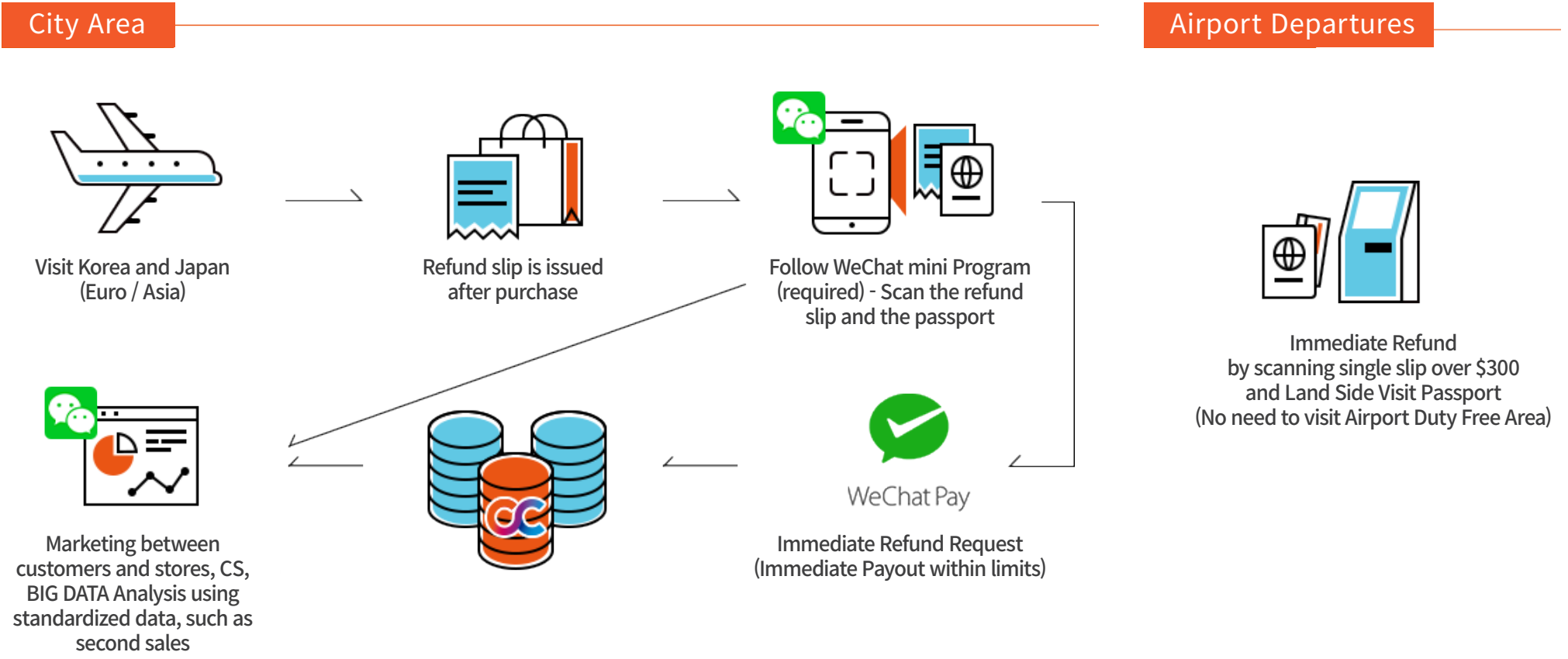
 Feasible 2nd Marketing

 Simplified Customer Process

WHAT WE DO

C.View-T Tax Refund

C.View-T Tax Refund service is for Chinese tourists visiting Korea and/or Japan, transforming complex and time-consuming tax refund process into mobile same-day tax refund service through a business agreement with Tencent WeChat. Users can save time and use electronic pay with simplified services, which allow stores to build data collection and marketing channels of visiting customers to encourage re-purchases and additional purchases.



WHAT WE DO

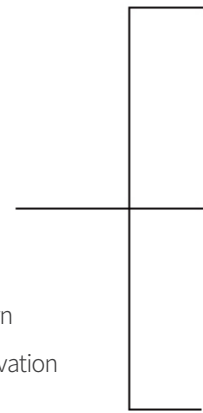
Real-Time Marketing

By building an artificial intelligence platform that can identify hobbies and styles from collected behavioral patterns of users (log records), it allows us to advertise what users want, at the time that they want.



Real-Time Marketing Platform

- Machine Learning Platform** Customer Information Profiling
- Cloud-Based Big Data** Collect Customer Behavior/Activity Pattern
- Controller** Run Advertisement after Behavior Pattern Observation



Advertisers Feasibility of High Sale Contribution Advertising



Corporations Provide customer profiling information and marketing tools



Consumers Offered desired Information at the right timing

WHAT WE DO**C.VIEW-M**

C.View-M creates advanced and differentiated data through a circulation structure. In doing so, we strengthen the brand, increase the brand awareness accordingly, and give differentiation of the operating brand using the market feedback responses.



Consumer
Opinion
Monitoring



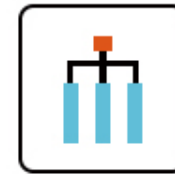
Comparative
Analysis of
Consumer
Preferences



Competitor
Analysis



Discovery of
New Issues



Marketing
Direction
Setting



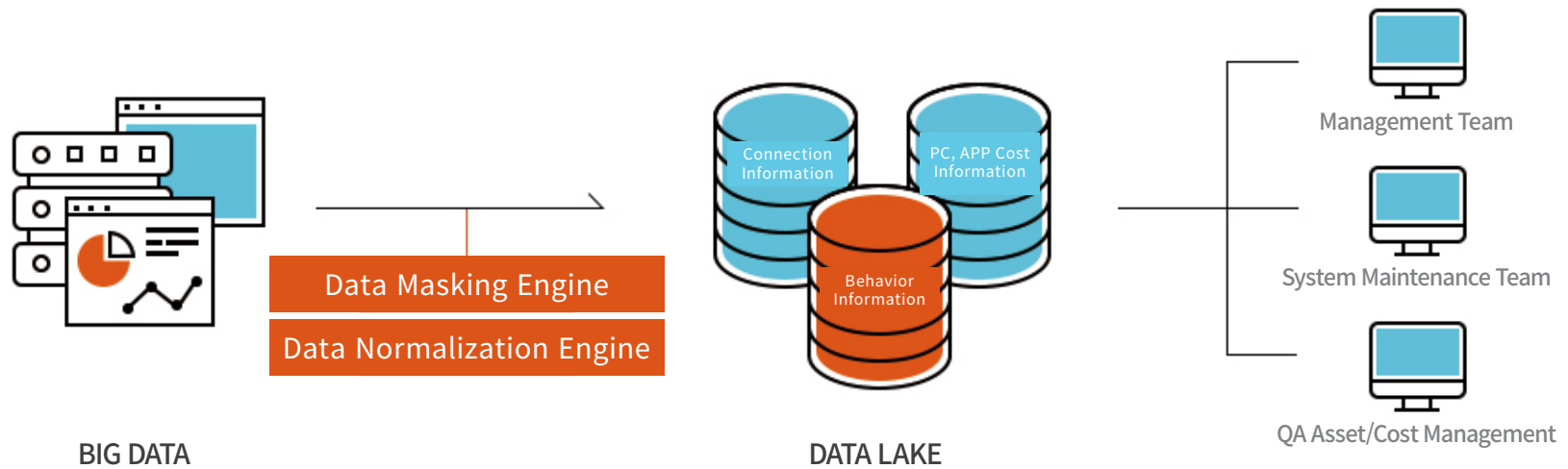
Risk
Management

WHAT WE DO

DATA LAKE

Data Lake is a unified repository of information of everything from business analytics to data mining machine learning, which will become a long-term core technology for the organization over the next decade and more. We support services based on the practice of building and operating of an integrated Soft Bank Data Lake.

* The key to the data lake is the avoidance of large project designs like the collection of various enterprise data, and this must be defined as an MVP (most viable program) for effectiveness and recognition sharing among systems within the company.



Thank you
C.C The Current

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